1 Superior Court of California County of Los Angeles 2 DEC 08 2023 3 David W. Slayton, Executive Officer/Clerk of Court 4 By: N. Navarro, Deputy 5 6 7 8 SUPERIOR COURT OF CALIFORNIA 9 **COUNTY OF LOS ANGELES** 10 RUDOLPH M. FRANCHI, individually and Case No.: 22STCV09016 11 on behalf of all others similarly situated, Consolidated with: 22STCV17107 12 mer_ [TENTATIVE] ORDER GRANTING Plaintiff, 13 MOTION FOR PRELIMINARY APPROVAL OF CLASS ACTION v. 14 **SETTLEMENT** 15 BARLOW RESPIRATORY HOSPITAL, 16 Defendant. Date: December 8, 2023 17 Time: 9:30 a.m. 18 Dept.: SSC-17 19 20 21 I. **BACKGROUND** 22 23 Plaintiffs Rudolph M. Franchi and Carlos Aragon sue Defendant Barlow 24 Respiratory Hospital ("Barlow" or "Defendant") for claims arising from a cyberattack 25 and data breach experienced by Defendant on approximately August 21, 2021 (the

"Data Incident"). The Data Incident involved unauthorized actors gaining access to Barlow's computer systems and data containing the personally identifying information ("PII") and protected health information ("PHI") of 12,550 individuals. Information compromised in the Data Incident involves the PII and or PHI of Plaintiffs and Settlement Class Members, including their first and last names, Social Security numbers, driver's license numbers, financial account information, and online account credentials which Barlow collected and maintained regarding its current and former employees and patients, including Plaintiffs.

Barlow notified approximately 10,761 patients of the Data Incident between December 2021 and March 2022, and 1,789 employees and physicians between October 2021 and March 2022. Plaintiffs received their notice letters in or about March 2022.

On March 14, 2022, Plaintiff Franchi filed a putative class action complaint against Defendant, Case No. 22STCV09016 (the "Franchi Action").

On May 23, 2022, Plaintiff Aragon also filed a putative class action against Defendant, Case No. 22STCV17107 (the "Aragon Action").

On August 3, 2022, the Court entered an Order relating the Franchi Action and the Aragon Action and consolidating them into the first-filed case, Case No. 22STCV09016. On September 19, 2022, Plaintiffs filed an amended, consolidated complaint (the "Consolidated Complaint") in which they asserted claims for: (1) Negligence; (2) Common Law Invasion of Privacy; (3) Cal. Const. Art. I § I Invasion of Privacy; (4) Breach of Implied Contract; (5) Violation of California's Confidentiality of Medical Information Act (CMIA) Cal. Civ. Code §§ 56 et seq.; (6) Violation of California's Consumer Privacy Act (CCPA) Cal. Civ. Code § 1798, et seq.; (7)

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Violation of California's Unfair Competition Law, Cal. Bus. & Prof. Code §§ 17200 et seq.; and (8) Declaratory Relief.

The parties participated in a mediation before Bennett G. Picker on January 18, 2023, which ultimately resulted in an agreement in principle. The terms of settlement were negotiated over several weeks and finalized in the Settlement Agreement. Plaintiffs filed their Motion for Preliminary Approval of Settlement and a copy of the Settlement Agreement with the Court on June 7, 2023, attached to the Declaration of John J. Nelson ("Nelson Decl.").

On August 24, 2023, the Court issued a "checklist" to the parties pertaining to deficiencies in the proposed settlement and called the matter for hearing, discussing the issues set forth in the checklist with counsel. In response, on October 18, 2023, counsel filed further briefing and an Amended Settlement Agreement, attached to the Supplemental Declaration of John J. Nelson ("Supp. Nelson Decl.") as Exhibit A.

On November 9, 2023, the Court issued a second "checklist" to the parties pertaining to remaining issues in the proposed settlement and called the matter for hearing. On November 28, 2023, counsel filed additional briefing and the Second Amended Settlement Agreement attached to the Second Supplemental Declaration of John J. Nelson as Exhibit A. All references below are to that agreement.

Now before the Court is Plaintiffs' motion for preliminary approval of the settlement. For the reasons set forth below, the Court preliminarily grants approval for the settlement.

II. THE TERMS OF THE SETTLEMENT

A. SETTLEMENT CLASS AND RELATED DEFINITIONS

"Settlement Class" means all persons residing in the United States whose PII and/or PHI was potentially compromised in the Data Incident that occurred on or about August 27, 2021, including, but not limited to, the California Settlement Subclass. The Settlement Class specifically excludes: (i) Barlow and Barlow's parents, subsidiaries, affiliates, officers and directors, and any entity in which Barlow has a controlling interest; (ii) all individuals who make a timely election to be excluded from this proceeding using the correct protocol for opting out; (iii) the attorneys representing the Parties in the Litigation; (iv) all judges assigned to hear any aspect of the Litigation, as well as their immediate family members; and (v) any person found by a court of competent jurisdiction to be guilty under criminal law of initiating, causing, aiding, or abetting the Data Incident, or who pleads nolo contendere to any such charge. (¶1.28)

"California Settlement Subclass" means all current and former Barlow Hopital [sic] patients whose PHI was potentially compromised in the Data Incident that occurred on or about August 27, 2021, and who were residing in the State of California at the time their PHI was potentially compromised in the Data Incident. The California Settlement Subclass specifically excludes: (i) Barlow and Barlow's parents, subsidiaries, affiliates, officers and directors, and any entity in which Barlow has a controlling interest; (ii) all individuals who make a timely election to be excluded from this proceeding using the correct protocol for opting out; (iii) the attorneys representing the Parties in the Litigation; (iv) all judges assigned to hear any aspect of the Litigation, as well as their immediate family members; and (v) any person found by a court of competent jurisdiction to be guilty under criminal law of initiating, causing, aiding, or abetting the Data Incident, or who pleads nolo contendere to any such charge. (¶1.2)

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"Data Incident" means the ransomware attack suffered by Barlow on or about August 27, 2021, in which an unauthorized third-party threat actor group uploaded a virus onto Barlow's systems, encrypting Barlow's data, and allegedly accessed the PII and/or PHI of current and former Barlow patients, employees, and/or physicians. (¶1.10)

B. THE TERMS OF SETTLEMENT

The essential terms are as follows:

Expense and Lost-Time Reimbursement: All Settlement Class Members who submit a Valid Claim using the Claim Form (Exhibit A to the Settlement Agreement) are eligible to receive reimbursement for the following documented out-of-pocket losses and lost time, if not already reimbursed through any other source and caused by the Data Incident, not to exceed three hundred dollars and no cents (\$300.00) per Settlement Class Member: (i) unreimbursed costs to obtain credit reports; (ii) unreimbursed fees relating to a credit freeze; (iii) unreimbursed card replacement fees; (iv) unreimbursed late fees; (v) unreimbursed over-limit fees; (vi) unreimbursed interest on payday loans taken as a result of the Data Incident; (vii) unreimbursed bank or credit card fees; (viii) unreimbursed postage, mileage, and other incidental expenses resulting from lack of access to an existing account; (ix) unreimbursed costs associated with credit monitoring or identity theft insurance purchased prior to the Effective Date, with certification that it was purchased primarily as a result of the Data Incident; and (x) compensation for attested-to unreimbursed lost time spent monitoring accounts, reversing fraudulent charges, or otherwise dealing with the aftermath / clean-up of the breach, at the rate of twenty dollars and no cents

- below, each Settlement Class Member in the amount of his or her proven loss, but not to exceed five thousand dollars and no cents (\$5,000.00) per claim (and only one claim per Settlement Class Member), for a monetary out-of-pocket loss that occurred as a result of the Data Incident if: (a) the loss is an actual, documented, and unreimbursed monetary loss; (b) the loss was substantially more likely than not caused by the Data Incident; (c) the loss occurred during the period from August 27, 2021, through and including the end of the Claims Deadline (see ¶ 2.4); (d) the loss is not an amount already covered by one or more of the categories in ¶ 2.1; and (e) the claimant made reasonable efforts to avoid or seek reimbursement for the loss, including, but not limited to, exhaustion of all available credit monitoring insurance and identity theft insurance as required under ¶ 2.4.4. The total of all amounts recovered under this paragraph shall not exceed \$5,000.00 per Settlement Class Member. Settlement Class Members with claims under this paragraph may also submit claims for benefits under ¶ 2.1. (¶2.2)
- California Statutory Claim Benefits: In addition to the above benefits, California Settlement Subclass Members are eligible for a separate, California statutory damages award. The amount awarded to California Settlement Subclass

Members who submit a Valid Claim shall be one hundred twenty-five dollars and no cents (\$125.00). To redeem this \$125.00 benefit, California Settlement Subclass Members must submit a Claim Form and attest that they were a California resident at the time of the Data Incident about which they were notified by Barlow. (¶2.3)

- Identity-Theft Protection and Credit Monitoring: Settlement Class Members are eligible to receive two (2) years of identity-theft protection and credit monitoring services, which includes three bureau credit monitoring and alerts. This is in addition to the credit monitoring services previously offered to individuals who were notified of the Data Incident. Settlement Class Members must affirmatively request identity-theft protection services by indicating such request on the Claim Form, and codes will be sent either to an e-mail address provided by the Settlement Class Members or, if they do not have an e-mail address, mailed to the address provided on the Claim Form. Protection and monitoring provided shall include, at a minimum:
 - o a) Credit monitoring at one of the three major credit reporting agencies: Equifax, Experian or TransUnion;
 - o b) Dark web monitoring;
 - o c) Identity restoration and recovery services;
 - o d) \$1,000,000 identity theft insurance with no deductible. (¶2.4.8)
 - o Settlement Class Members can enroll for these identity protection and credit monitoring services whether or not they are eligible for a monetary recovery under this Settlement. (¶2.4.9)
 - Plaintiffs' counsel asserts that these services have a value of \$599.76 per
 Class Member who avail themselves of that service, for a total value

offered to the class of \$7,526,988 (\$599.76 x 12,550 total Class Members). (Supp. Nelson Decl. ¶11.)

- Equitable Terms: In addition to the foregoing settlement benefits, Plaintiffs have received assurances that Barlow has implemented or will implement certain reasonable steps to adequately secure its systems and environments, including the following data security measures: (¶2.8)
 - o Review of Policies and Procedures. Barlow will periodically review and revise its policies and procedures addressing data security as reasonably necessary. (¶2.8.1)
 - Vulnerability Assessment. Barlow will agree to implement automated vulnerability scanning tools that cover its systems and will set policies for prompt remediation. (¶2.8.2)
 - o Firewall Implementation. Barlow will agree to place all systems containing PII behind application firewalls. (¶2.8.3)
 - o Limit Remote Access. Barlow will agree that no users will be permitted to remotely access its networks without multi-factor authentication. This applies to any kind of remote access, including node-on-network and node-on-node. Barlow will configure all systems to alert on unsuccessful administrative account logins. (¶2.8.4)
 - o Implement Password Policies. Barlow will agree to verify that all default passwords are changed to follow password policies that comply with best practices. (¶2.8.5)
 - Employee Education and Training. Barlow will maintain a program to educate and train its employees on the importance of the privacy and security of PII. (¶2.8.6)

- o Plaintiffs' counsel represents, via Defense counsel, that Defendant spent approximately \$700,000 on additional hardware and software upgrades, which does not include time, training and other expenses. (Supp. Nelson Decl. ¶12.)
- Other Payments by Defendant Under the Settlement:
 - \circ Up to \$310,000 for attorney fees and costs (¶7.2);
 - o Up to \$4,000 total [\$2,000 each] for service awards to the proposed class representatives (¶7.3); and
 - Estimated \$68,000 for claims administration. (Decl. of Fenwick ¶16.)
 All costs for notice to the Settlement Class as required under ¶¶ 3.1 and
 3.2, and Costs of Claims Administration under ¶¶ 8.1 and 8.2, shall be paid by Barlow. (¶2.6)
- Settlement Distribution: Payment of Valid Claims, whether via mailed check or electronic distribution, shall be made within forty-five (45) days of the Effective Date ("Initial Payment Date"), or within thirty (30) days of the date that the claim is approved, whichever is later. (¶8.2) Barlow shall pay the Courtapproved amount of attorneys' fees, costs, expenses, and service awards to Representative Plaintiffs to an account established by Proposed Class Counsel upon the Initial Payment Date, regardless of any appeal that may be filed or taken by any Settlement Class Member or third party.) (¶7.4)
- Uncashed Settlement Payment Checks: Cashing a settlement check is a condition precedent to any Settlement Class Member's right to receive settlement benefits. All settlement checks shall be void one hundred eighty (180) days after issuance and shall bear the language: "This check must be cashed within 180 days, after which time it is void." If a check becomes void, the Settlement Class Member

shall have until two hundred seventy (270) days after the Initial Payment Date to request re-issuance. If no request for reissuance is made within this period, the Settlement Class Member will have failed to meet a condition precedent to recovery of settlement benefits, the Settlement Class Member's right to receive monetary relief shall be extinguished, and Barlow shall have no obligation to make payments to the Settlement Class Member for expense reimbursement under ¶ 2.1 to ¶ 2.3 or any other type of monetary relief. The same provisions shall apply to any re-issued check. For any checks that are issued or re-issued for any reason more than two hundred seventy (270) days from the Initial Payment Date, requests for re-issuance need not be honored after such checks become void. (¶10.15)

C. TERMS OF RELEASES

• Releases: Upon the Initial Payment Date (as defined in ¶8.2; i.e., within forty-five (45) days of the Effective Date), each Settlement Class Member, including Representative Plaintiffs, shall be deemed to have, and by operation of the Judgment shall have, fully, finally, and forever released, relinquished, and discharged all Released Claims. Further, upon the Initial Payment Date, and to the fullest extent permitted by law, each Settlement Class Member, including Representative Plaintiffs, shall, either directly, indirectly, representatively, as a member of or on behalf of the general public or in any capacity, be permanently barred from commencing, prosecuting, or participating in any recovery in any action in this or any other forum (other than participation in the settlement as provided herein) in which any Released Claim is asserted. (¶6.1)

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- o All Settlement Class Members who fail to timely submit a claim for any benefits hereunder within the time frames set forth herein, or such other period as may be ordered by the Court, or otherwise allowed, shall be forever barred from receiving any payments or benefits pursuant to the settlement set forth herein, but will in all other respects be subject to, and bound by, the provisions of the Settlement Agreement, the releases contained herein and the Judgment. (¶8.3)
 - "Released Claims" shall collectively mean any and all claims, causes of action, damages, and penalties that have been alleged in the operative Consolidated Complaint on behalf of any Settlement Class Member, or that could have been alleged on behalf of any Settlement Class Member because they reasonably arise out of the same set of facts as alleged in the operative Consolidated Complaint, including any claims that a Settlement Class Member is or in the future could be damaged based on access to their PII or PHI as a result of the Data Incident, including claims for Negligence, Common Law Invasion of Privacy, Cal. Const. Art. 1 § 1 Invasion of Privacy, Breach of Implied Contract, Violations of the California Confidentiality of Medical Information Act (Cal. Civ. Code § 56, et seq.), Violations of the California Consumer Privacy Act (Cal. Civ. Code § 1798, et seq.), Violations of the California Unfair Competition Law (Cal. Bus. & Prof. Code § 17200, et seq.), and Declaratory Relief. Released Claims shall not include the right of any Settlement Class Member or any of the Released Persons to enforce the terms of the settlement contained in this Settlement Agreement, and shall not include

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the claims of Settlement Class Members who have timely excluded themselves from the Settlement Class. (¶1.23)

- Upon the Initial Payment Date, Barlow shall be deemed to have, and by operation of the Judgment shall have, fully, finally, and forever released, relinquished, and discharged, Representative Plaintiffs, each and all of the Settlement Class Members, Proposed Class Counsel and Plaintiffs' Counsel, of all claims, based upon or arising out of the institution, prosecution, assertion, settlement, or resolution of the Litigation or the Released Claims, except for enforcement of the Settlement Agreement. Any claims based upon or arising out of any debtor-creditor, employment, contractual, or other business relationship with such Persons that are not based upon or do not arise out of the institution, prosecution, assertion, settlement, or resolution of the Litigation or the Released Claims are specifically preserved and shall not be affected by the preceding sentence. (§6.2) Notwithstanding any term herein, neither Barlow nor its Related Parties shall have or shall be deemed to have released, relinguished or discharged any claim or defense against any Person other than Representative Plaintiffs, each and all of the Settlement Class and California Settlement Subclass members, and Proposed Settlement Class Counsel. (¶7)
- "Released Persons" means Barlow, its Related Entities, and each of its past or
 present parents, subsidiaries, divisions, and related or affiliated entities, and each
 of their respective predecessors, successors, directors, officers, employees,
 principals, agents, attorneys, insurers, and reinsurers. (¶1.24)
 - o "Related Entities" means Barlow's past or present parents, subsidiaries, divisions, and related or affiliated entities, and each of Barlow's predecessors, successors, directors, officers, employees, principals,

agents, attorneys, insurers, and reinsurers, and includes, without limitation, any Person related to any such entity who is, was or could have been named as a defendant in any of the actions in the Litigation, other than any Person who is found by a court of competent jurisdiction to be guilty under criminal law of initiating, causing, aiding, or abetting the criminal activity occurrence of the Data Incident or who pleads nolo contendere to any such charge. (¶1.22)

• The releases are effective on the Initial Payment Date (¶6.1), which is to occur within forty-five (45) days of the Effective Date (¶8.2).

D. SETTLEMENT ADMINISTRATION

- The proposed Settlement Administrator is Kroll Settlement Administration, which has provided evidence that no counsel are affiliated with it and that it has adequate procedures in place to safeguard the data and funds to be entrusted to it. See Decl. of Scott M. Fenwick attached as Exhibit J to the Supp. Decl. of John J. Nelson filed October 18, 2023 ("Fenwick Decl.").
- Settlement administration costs are estimated to be \$68,000. (Fenwick Decl. ¶16.) All costs for notice to the Settlement Class as required under ¶¶ 3.1 and 3.2, and Costs of Claims Administration under ¶¶ 8.1 and 8.2, shall be paid by Barlow. (¶2.6)
- Notice: The manner of giving notice is described below.
- Claims Process: Settlement Class Members seeking reimbursement under ¶¶ 2.1 or 2.2, and California Settlement Subclass Members seeking reimbursement under ¶2.3, must complete and submit a valid, written Claim Form to the Claims Administrator, postmarked on or before the ninetieth (90th) day after the

deadline for the completion of Notice to Settlement Class Members as set forth in \P 3.2 (the "Claims Deadline").

- o "Claim Form" means the form that the Settlement Class Member a must complete and submit on or before the Claim Deadline in order to be eligible for the benefits described. The Claim Form shall be reformatted by the Claims Administrator in order to permit the option of filing of claims electronically. The Claim Form shall require a sworn signature or electronic verification under penalty of perjury, but shall not require a notarization. (¶1.7)
- The Claim Form must be verified by the Settlement Class Member with a statement that his or her claim is true and correct, to the best of his or her knowledge and belief, and is being made under penalty of perjury.

 Notarization shall not be required. The Settlement Class Member must plausibly attest that the out-of-pocket expenses and charges claimed were both actually incurred and arose from the Data Incident. Failure to provide supporting attestation and documentation as requested on the Claim Form, and after a reasonable opportunity to cure after notice from the Claims Administrator (as described in ¶2.6.2), shall result in denial of a claim. Disputes as to claims submitted under this paragraph are to be resolved pursuant to the provisions stated in ¶2.6. (¶2.4.2)
- No payment shall be made for emotional distress, personal/bodily injury, or punitive damages, as all such amounts are not recoverable pursuant to the terms of the Settlement Agreement. (¶2.4.6)

- Plaintiffs' counsel estimates a claims rate of approximately 2-5%, based on the realized claims rates of recent data breach class actions. (Supp. Nelson Decl. ¶19.)
- Opt Out/Objection Dates:
 - The "Notice Commencement Date" means the date by which notice of settlement to Settlement Class Members shall commence and shall be thirty
 (30) business days after the entry of the Preliminary Approval Order.
 (¶1.16)
 - "Opt-Out Date" means the date by which requests for exclusion from the
 Settlement Class must be postmarked in order to be effective and timely.
 The postmark date shall constitute evidence of the date of mailing for these
 purposes. The Opt-Out Date shall be ninety (90) days after the Notice
 Commencement Date. (¶1.18)
 - o "Objection Date" means the date by which Settlement Class Members must mail to Class Counsel and counsel for Barlow their written objection to the Settlement for that objection to be effective. The postmark date shall constitute evidence of the date of mailing for these purposes. The Objection Date shall be ninety (90) days after the Notice Commencement Date.

 (¶1.17)
 - Each Settlement Class Member desiring to object to the Settlement Agreement shall submit a timely written notice of his or her objection by the Objection Date or may orally object at the Final Approval Hearing. (¶5.1) Notwithstanding the foregoing, any Settlement Class Member who timely submits a written notice of

- objection or attends the Final Approval Hearing may so state their objection at that time, subject to the Court's approval. (*Ibid.*)
- Although the Court's stated policy is to hear from any class member who attends the Final Approval Hearing and asks to speak regarding his or her objection to the settlement, the Parties reserve the right to challenge the objection of any Settlement Class Member who fails to comply with the requirements for objecting in ¶ 5.1 as having waived and forfeited any and all rights he or she may have to appear separately and/or to object to the Settlement Agreement, and assert that such Settlement Class Member is bound by all the terms of the Settlement Agreement and by all proceedings, orders and judgments in the Litigation. (¶5.2)
- o In the event that within ten (10) days after the Opt-Out Date as approved by the Court, there have been more than 250 timely and valid Opt-Outs submitted, Barlow may, by notifying Proposed Class Counsel in writing, void this Settlement Agreement. (¶4.3)
- Notice of Final Judgment will be posted on the Settlement Administrator's website (¶3.2.8).

III. SETTLEMENT STANDARDS AND PROCEDURE

California Rules of Court, rule 3.769(a) provides: "A settlement or compromise of an entire class action, or of a cause of action in a class action, or as to a party, requires the approval of the court after hearing." "Any party to a settlement agreement may serve and file a written notice of motion for preliminary approval of the settlement. The settlement agreement and proposed notice to class members must be filed with the

motion, and the proposed order must be lodged with the motion." See Cal. Rules of Court, rule 3.769(c).

"In a class action lawsuit, the court undertakes the responsibility to assess fairness in order to prevent fraud, collusion or unfairness to the class, the settlement or dismissal of a class action. The purpose of the requirement [of court review] is the protection of those class members, including the named plaintiffs, whose rights may not have been given due regard by the negotiating parties." *Consumer Advocacy Group, Inc. v. Kintetsu Enterprises of America* (2006) 141 Cal. App.4th 46, 60 [internal quotation marks omitted]; *Wershba v. Apple Computer, Inc.* (2001) 91 Cal.App.4th 224, 245, disapproved on another ground in *Hernandez v. Restoration Hardware, Inc.* (2018) 4 Cal. 5th 260 ("*Wershba*"), [Court needs to "scrutinize the proposed settlement agreement to the extent necessary to reach a reasoned judgment that the agreement is not the product of fraud or overreaching by, or collusion between, the negotiating parties, and that the settlement, taken as a whole, is fair, reasonable and adequate to all concerned."] [internal quotation marks omitted].

"The burden is on the proponent of the settlement to show that it is fair and reasonable. However, "a presumption of fairness exists where: (1) the settlement is reached through arm's-length bargaining; (2) investigation and discovery are sufficient to allow counsel and the court to act intelligently; (3) counsel is experienced in similar litigation; and (4) the percentage of objectors is small." *Wershba*, 91 Cal. App. 4th at 245 [citing *Dunk v. Ford Motor Co.* (1996) 48 Cal. App. 4th 1794, 1802].

Notwithstanding an initial presumption of fairness, "the court should not give rubber-stamp approval." *Kullar v. Foot Locker Retail, Inc.* (2008) 168 Cal.App.4th 116, 130 ("*Kullar*"). "[W]hen class certification is deferred to the settlement stage, a more careful scrutiny of the fairness of the settlement is required." *Carter v. City of*

Los Angeles (2014) 224 Cal.App.4th 808, 819. "To protect the interests of absent class members, the court must independently and objectively analyze the evidence and circumstances before it in order to determine whether the settlement is in the best interests of those whose claims will be extinguished." Kullar, 168 Cal. App. 4th at 130. In that determination, the court should consider factors such as "the strength of plaintiffs' case, the risk, expense, complexity and likely duration of further litigation, the risk of maintaining class action status through trial, the amount offered in settlement, the extent of discovery completed and stage of the proceedings, the experience and views of counsel, the presence of a governmental participant, and the reaction of the class members to the proposed settlement." Id. at 128. "Th[is] list of factors is not exclusive and the court is free to engage in a balancing and weighing of factors depending on the circumstances of each case." Wershba, 91 Cal. App. 4th at 245.

At the same time, "[a] settlement need not obtain 100 percent of the damages sought in order to be fair and reasonable. Compromise is inherent and necessary in the settlement process. Thus, even if 'the relief afforded by the proposed settlement is substantially narrower than it would be if the suits were to be successfully litigated,' this is no bar to a class settlement because 'the public interest may indeed be served by a voluntary settlement in which each side gives ground in the interest of avoiding litigation.'" *Id.* at 250.

IV. ANALYSIS OF SETTLEMENT AGREEMENT

A. THERE IS A PRESUMPTION OF FAIRNESS

The settlement is entitled to a presumption of fairness for the following reasons:

1. The settlement was reached through arm's-length bargaining

On January 18, 2023, the parties participated in a mediation before Bennett G. Picker of Stradley Ronon. (Nelson Decl. ¶28; Supp. Nelson Decl. ¶5.) The terms of settlement were further negotiated over several weeks and finalized in the Settlement Agreement on May 26, 2023. (Nelson Decl. ¶29.)

2. The investigation and discovery were sufficient

Plaintiffs' counsel represents that in anticipation of the mediation, Barlow produced informal discovery to Plaintiffs including information about the Data Incident, Defendant's data security practices, the number of Class Members whose personal information was potentially implicated in the Data Incident, the types of personal information involved in the Data Breach, and the nature and breadth of the Data Incident. (*Id.* at ¶26.) Counsel represents that confirmatory discovery produced by Barlow identified the number of affected individuals, the numbers of California residents affected, and the precise categories of PII or PHI compromised in the Data Breach including the number of residents of each state whose information was compromised. Counsel further represents that Barlow also confirmed the number of notices issued to affected persons and confirmed that contact information for the Settlement Class is readily identifiable from its own records. (*Id.* at ¶27.)

As to the discovery undertaken, Plaintiffs' counsel further represents that on or around December 9, 2022, Plaintiffs submitted informal discovery requests to Defendant pursuant to California Evidence Code § 1152 requesting information about the Data Breach. (Supp. Nelson Decl. ¶7.a) Specifically, Plaintiffs requested information about: the nature and seriousness of the breach, Defendant's response to

the Data Breach, the information involved, the steps Defendant has taken to fix their system, as well as any willful acts on the part of Defendant. On January 5, 2023, Defendant provided Plaintiffs with its report to the Office of Civil Rights which constituted over 440 pages of confidential documents responding to these requests. Plaintiffs' counsel asserts that their review of those documents informed Plaintiffs' settlement posture. (*Ibid.*) This level of investigation is sufficient to value the case for settlement purposes.

3. Counsel is experienced in similar litigation

Class Counsel represent that they are experienced in class action litigation, including data breach and/or data privacy cases. (Supp. Nelson Decl. ¶13; see also Declarations of Francesca Kester Burne, Dylan J. Gould, Bryan L. Bleichner, M. Anderson Berry, and Gregory Haroutunian, attached as Exhibits E to I to the Supp. Decl. of Nelson.)

4. Percentage of the class objecting

This cannot be determined until the final fairness hearing. Weil & Brown et al., Cal. Prac. Guide: Civ. Pro. Before Trial (The Rutter Group 2019) ¶ 14:139.18 ["Should the court receive objections to the proposed settlement, it will consider and either sustain or overrule them at the fairness hearing."].

B. THE SETTLEMENT MAY PRELIMINARILY BE CONSIDERED FAIR, ADEQUATE, AND REASONABLE

Notwithstanding a presumption of fairness, the settlement must be evaluated in its entirety. The evaluation of any settlement requires factoring unknowns. "As the court

does when it approves a settlement as in good faith under Code of Civil Procedure section 877.6, the court must at least satisfy itself that the class settlement is within the 'ballpark' of reasonableness. See *Tech-Bilt, Inc. v. Woodward-Clyde & Associates* (1985) 38 Cal.3d 488, 499–500. While the court is not to try the case, it is 'called upon to consider and weigh the nature of the claim, the possible defenses, the situation of the parties, and *the exercise of business judgment* in determining whether the proposed settlement is reasonable.' (*City of Detroit v. Grinnell Corporation, supra*, 495 F.2d at p. 462, italics added.)" *Kullar*, 168 Cal.App.4th at 133 (emphasis in original).

1. Amount Offered in Settlement

The most important factor is the strength of the case for plaintiffs on the merits, balanced against the amount offered in settlement." (*Id.* at 130.)

Class Counsel estimated Defendant's maximum exposure at \$13,653,500 and realistic exposure at \$795,427, based on the following analysis:

Violation	Maximum Exposure	Realistic Exposure
CCPA Claim	\$5,720,250.00	\$762,700.00
CMIA Claim	\$7,627,000.00	\$7,627.00
Negligence, Breach of Contract, Invasion of Privacy Claims	\$306,250.00	\$25,100.00
Total	\$13,653,500.00	\$795,427.00

(Supp. Nelson Decl. ¶4.)

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2. The Risks of Future Litigation

The case is likely to be expensive and lengthy to try. Procedural hurdles (e.g., motion practice and appeals) are also likely to prolong the litigation as well as any recovery by the class members. Even if a class is certified, there is always a risk of decertification. Weinstat v. Dentsply Intern., Inc. (2010) 180 Cal.App.4th 1213, 1226 ["Our Supreme Court has recognized that trial courts should retain some flexibility in conducting class actions, which means, under suitable circumstances, entertaining successive motions on certification if the court subsequently discovers that the propriety of a class action is not appropriate."].) Further, the settlement was negotiated and endorsed by Class Counsel who, as indicated above, are experienced in class action litigation. Based upon their investigation and analysis, the attorneys representing Plaintiff and the class are of the opinion that this settlement is fair, reasonable, and adequate. (Nelson Decl. ¶19.)

3. The Releases Are Limited

The Court has reviewed the Releases to be given by the absent class members and the named plaintiffs. The releases, described above, are tailored to the pleadings and release only those claims in the pleadings. There is no general release by the absent class.

4. Conclusion

Class Counsel estimated Defendant's maximum exposure at \$13,653,500 and realistic exposure at \$795,427. Given the uncertain outcomes, including the potential that the class might not be certified, that liability is a contested issue, and that proof of the fact

of damages on a classwide basis may prove difficult, the settlement is within the "ballpark of reasonableness."

C. CONDITIONAL CLASS CERTIFICATION MAY BE GRANTED

A detailed analysis of the elements required for class certification is not required, but it is advisable to review each element when a class is being conditionally certified. *Amchem Products, Inc. v. Winsor* (1997) 521 U.S. 591, 620, 622-627. The party advocating class treatment must demonstrate the existence of an ascertainable and sufficiently numerous class, a well-defined community of interest, and substantial benefits from certification that render proceeding as a class superior to the alternatives." *Brinker Restaurant Corp. v. Superior Court* (2012) 53 Cal.4th 1004, 1021.

1. The Proposed Class is Numerous

There are approximately 12,550 Class Members, including 7,627 California Subclass Members. (Nelson Decl. ¶34.) Numerosity is established. *Franchise Tax Bd. Limited Liability Corp. Tax Refund Cases* (2018) 25 Cal.App.5th 369, 393: stating that the "requirement that there be many parties to a class action is liberally construed," and citing examples wherein classes of as little as 10, *Bowles v. Superior Court* (1955) 44 Cal.2d 574, and 28, *Hebbard v. Colgrove* (1972) 28 Cal.App.3d 1017, were upheld).

2. The Proposed Class Is Ascertainable

"A class is ascertainable, as would support certification under statute governing class actions generally, when it is defined in terms of objective characteristics and common transactional facts that make the ultimate identification of class members possible when that identification becomes necessary." *Noel v. Thrifty Payless, Inc.* (2019) 7 Cal.5th 955, 961 (*Noel*).

The class is defined above. Class Members are ascertainable through Defendant's records. (Nelson Decl. ¶34.)

3. There Is A Community of Interest

"The community of interest requirement involves three factors: '(1) predominant common questions of law or fact; (2) class representatives with claims or defenses typical of the class; and (3) class representatives who can adequately represent the class."

Linder v. Thrifty Oil Co. (2000) 23 Cal.4th 429, 435.

As to predominant questions of law or fact, Plaintiffs contend that each claim of the Settlement Class turns on the question of whether Barlow's data security protocols were adequate to protect Settlement Class Members' PII and/or PHI. Plaintiffs contend that analysis of this question begets interrelated questions that are also common across the Settlement Class, including what steps Barlow took to identify and respond to security threats, whether Barlow complied with industry norms and applicable regulations, whether and when Barlow knew or should have known of the Data Breach, and whether the statutes asserted in the Consolidated Complaint have been violated. (Memo ISO Prelim at 24:7-23.)

As to typicality, Plaintiffs assert that the typicality requirement is satisfied because (i) Barlow's alleged conduct, stemming from allegedly inadequate data security practices, similarly affected Plaintiffs and each member of the proposed Settlement Class; (ii) each member of the Settlement Class had their PII and/or PHI exposed in the same Data Breach; and (iii) Plaintiffs and the Settlement Class experienced similar harms as a result of the same Data Breach. (*Id.* at 24:25-25:5.)

As to adequacy, each Plaintiff represents that he has participated in the litigation and is aware of the risks and duties of serving as class representative. (Declaration of

Carlos Aragon ¶8-14; Declaration of Rudolph Franchi ¶8-14.) As previously stated, Class Counsel have experience in class action litigation.

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4. Substantial Benefits Exist

Given the relatively small size of the individual claims, a class action is superior to separate actions by the class members.

D. THE PROPOSED NOTICE PLAN MEETS THE REQUIREMENTS OF DUE PROCESS

The purpose of notice is to provide due process to absent class members. A practical approach is required, in which the circumstances of the case determine what forms of notice will adequately address due process concerns. *Noel*, 7 Cal.5th at 982. California Rules of Court, rule 3.766 (e) provides that in determining the manner of the notice, the court must consider: (1) the interests of the class; (2) the type of relief requested; (3) the stake of the individual class members; (4) the cost of notifying class members; (5) the resources of the parties; (6) the possible prejudice to class members who do not receive notice; and (7) the res judicata effect on class members.

1. Method of class notice

Notice shall be provided in English to Class Members as follows, and shall be subject to approval by the Court as meeting constitutional due process requirements (the "Notice Plan"): (¶3.2)

Barlow will provide the list of Settlement Class Members with available last known mailing addresses and email address (if any) from its system to the Claims Administrator within ten (10) business days of the Preliminary Approval Order. (¶3.2.1)

Notice by Mail and Email: Claims Administrator will work with Class Counsel and counsel for Barlow to format the Short Notice for mailing and emailing. Upon approval, Claims Administrator will coordinate the preparation of Short Notice proofs for Class Counsel and counsel for Barlow to review and approve. (¶3.2.2)

On the Notice Commencement Date, Claims Administrator will commence mailing the Short Notice to all Settlement Class Members and emailing the Short Notice to those Settlement Class Members with a known email address. (¶3.2.3) The "Notice Commencement Date" means the date by which notice of settlement to Settlement Class Members shall commence and shall be thirty (30) business days after the entry of the Preliminary Approval Order. (¶1.16)

Short Notices by mail will be sent by First-Class Mail to all physical addresses as noted above. In preparation for the notice mailing, within twenty (20) business days of the Preliminary Approval Order, Claims Administrator will send the Settlement Class Member data through the United States Postal Service's ("USPS") National Change of Address ("NCOA") database. The NCOA process will provide updated addresses for Settlement Class Members who have submitted a change of address with the USPS in the last forty eight (48) months, and the process will also standardize the addresses for mailing. Claims Administrator will then prepare a mail file of Settlement Class Members that are to receive the notice via First Class Mail. (¶3.2.4)

Short Notices returned by the USPS with a forwarding address will be automatically re-mailed to the updated address provided by the USPS. (¶3.2.5)

At the direction of Class Counsel and counsel for Barlow, Short Notices returned by the USPS undeliverable as addressed without a forwarding address will be sent through an advanced address search process in an effort to find a more current address for the record. If an updated address is obtained through the advanced search process,

Claims Administrator will re-mail the notice to the updated address. The deadlines for the Objection Date and Opt-Out Date account for thirty (30) extra days for that Person to mail to Class Counsel and counsel for Barlow their written objection to the Settlement for that objection to be effective. The postmark date shall constitute evidence of the date of mailing for these purposes. (¶3.2.6)

Short Notices returned by email will be automatically mailed to the Person's known physical address, and will follow the same mailing process discussed in ¶¶ 3.2.1 through 3.2.6. The deadlines for the Objection Date and Opt-Out Date account for thirty (30) extra days for that Person to mail to Class Counsel and counsel for Barlow their written objection to the Settlement for that objection to be effective. The postmark date shall constitute evidence of the date of mailing for these purposes. (¶3.2.7)

Settlement Website: Claims Administrator will work with Class Counsel and counsel for Barlow to create a dedicated settlement website. The settlement website URL will be determined and approved by Class Counsel and counsel for Barlow, and will be accessible to the Settlement Class Members on the Notice Commencement Date. The settlement website will contain a summary of the Settlement, will allow Settlement Class Members to contact the Claims Administrator with any questions or changes of address, provide notice of important dates such as the Final Approval Hearing, Claims Deadline, Objection Date, and Opt-Out Date, and provide Settlement Class Members who file Claim Forms online the opportunity to select an electronic payment method or payment by check. The settlement website will also contain relevant case documents including the Consolidated Complaint, the Settlement Agreement, the Long Notice, the Claim Form, and the Preliminary Approval Order. (¶3.2.8)

Toll-Free Number: Claims Administrator will also establish a toll-free number for the settlement, which will be available to the Settlement Class Members on the Notice Commencement Date. The toll-free number will allow Settlement Class Members to call and obtain information about the settlement through an Interactive Voice Response System and live operators. (¶3.2.9)

Reminder Notices: As required under ¶ 1.25, fourteen (14) days before the Claim Deadline, Claims Administrator will send Reminder Notices. The Reminder Notice will be sent to Settlement Class Members who have not yet submitted a Claim Form and have not opted out of the settlement. The Reminder Notice will be sent to all Settlement Class Members with a known email address and mailed to the remaining Settlement Class Members for whom no known or valid email addresses exist. (¶3.2.10)

The Notice and Claim Form approved by the Court may be adjusted by the Claims Administrator, respectively, in consultation and agreement with the Settling Parties, as may be reasonable and not inconsistent with such approval. Within thirty (30) business days after the entry of the Preliminary Approval Order and to be substantially completed not later than forty-five (45) business days after entry of the Preliminary Approval Order, and subject to the requirements of this Agreement and the Preliminary Approval Order, the Claims Administrator will provide notice to the Settlement Class via the Notice Plan. (¶3.2.11)

2. Content of class notice.

Copies of the proposed claim form and class notices are attached to the Settlement Agreement. The notice includes information such as: a summary of the litigation; the nature of the settlement; the terms of the settlement agreement; the maximum deductions to be made from the gross settlement amount (i.e., attorney fees and costs, the enhancement award, and claims administration costs); the procedures and

deadlines for participating in, opting out of, or objecting to, the settlement; the consequences of participating in, opting out of, or objecting to, the settlement; and the date, time, and place of the final approval hearing. See Cal Rules of Court, rule 3.766(d). Notice is to be given in English only as Plaintiffs' counsel asserts that Defense counsel represented that Barlow patients were initially provided intake and other medical forms and disclosures in the English language and that English is the predominant language of its patient population and employees. (Supp. Nelson Decl. ¶17.)

3. Settlement Administration Costs

Settlement administration costs are eapped at \$68,000, including the cost of notice (Fenwick Decl. ¶16). All costs for notice to the Settlement Class as required under ¶¶ 3.1 and 3.2, and Costs of Claims Administration under ¶¶ 8.1 and 8.2, shall be paid by Barlow. (¶2.6) Prior to the time of the final fairness hearing, the settlement administrator must submit a declaration attesting to the total costs incurred and anticipated to be incurred to finalize the settlement for approval by the Court.

E. ATTORNEY FEES AND COSTS

California Rule of Court, rule 3.769(b) states: "Any agreement, express or implied, that has been entered into with respect to the payment of attorney fees or the submission of an application for the approval of attorney fees must be set forth in full in any application for approval of the dismissal or settlement of an action that has been certified as a class action."

Ultimately, the award of attorney fees is made by the court at the fairness hearing, using the lodestar method with a multiplier, if appropriate. *PLCM Group, Inc.* v. *Drexler* (2000) 22 Cal.4th 1084, 1095-1096; *Ramos v. Countrywide Home Loans, Inc.*

(2000) 82 Cal.App.4th 615, 625-626; *Ketchum III v. Moses* (2000) 24 Cal.4th 1122, 1132-1136. In common fund cases, the court may use the percentage method. If sufficient information is provided a cross-check against the lodestar may be conducted. *Laffitte v. Robert Half International, Inc.* (2016) 1 Cal.5th 480, 503. Despite any agreement by the parties to the contrary, "the court ha[s] an independent right and responsibility to review the attorney fee provision of the settlement agreement and award only so much as it determined reasonable." *Garabedian v. Los Angeles Cellular Telephone Company* (2004) 118 Cal.App.4th 123, 128.

The question of class counsel's entitlement to \$310,000 in attorney fees and costs will be addressed at the final fairness hearing when class counsel brings a noticed motion for attorney fees. If a lodestar analysis is requested class counsel must provide the court with current market tested hourly rate information and billing information so that it can properly apply the lodestar method and must indicate what multiplier (if applicable) is being sought. Class counsel should also be prepared to justify the costs sought by detailing how they were incurred.

Fee Split: Plaintiffs' counsel represents that they have no formal fee arrangement amongst themselves and counsel will be paid a portion of any attorney's fees awarded by the Court determined by their reasonable hourly rate multiplied by the number of hours committed to the case, subject to Court approval. Plaintiff Carlos Aragon represented that he approves this method of fee distribution in writing on September 28, 2023. Plaintiff Rudolph Franchi approved this method of fee distribution in writing on October 18, 2023. (Supp. Nelson Decl. ¶23.)

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F. SERVICE AWARDS

The Settlement Agreement provides for a service award of up to \$2,000 each for the class representatives (¶7.3). Trial courts should not sanction enhancement awards of thousands of dollars with "nothing more than *pro forma* claims as to 'countless' hours expended, 'potential stigma' and 'potential risk.' Significantly more specificity, in the form of quantification of time and effort expended on the litigation, and in the form of reasoned explanation of financial or other risks incurred by the named plaintiffs, is required in order for the trial court to conclude that an enhancement was 'necessary to induce [the named plaintiff] to participate in the suit" Clark v. American Residential Services LLC (2009) 175 Cal.App.4th 785, 806-807, italics and ellipsis in original.

The Court will decide the issue of the enhancement award at the time of final approval.

V. <u>CONCLUSION AND ORDER</u>

The Court hereby:

- (1) Grants preliminary approval of the settlement as fair, adequate, and reasonable;
- (2) Grants conditional class certification:
- (3) Appoints Rudolph M. Franchi and Carlos Aragon as Class Representatives;
- (4) Appoints M. Anderson Berry and Gregory Haroutunian of Clayeo C. Arnold, Professional Law Corp.; Bryan L. Bleichner of Chestnut Cambronne PA; Dylan J. Gould of Markovits, Stock & DeMarco, LLC; John J. Nelson of Milberg Coleman Bryson Phillips Grossman, PLLC; and Francesca Kester of Morgan & Morgan Complex Litigation Group as Class Counsel;

1		(5) Appoints Kroll Settlement Administration LLC as Settlement Administrator;		
2		(6) Approves the proposed notice plan; and		
3		(7) Approves the proposed schedule of settlement proceedings as follows:		
4		Preliminary approval hearing: December 8, 2023		
5		Deadline for Defendant to provide class data to settlement administrator:		
6		December 22, 2023 (within ten (10) business days of the Preliminary Approval		
7		Order)		
8	•	Deadline for settlement administrator to mail notices: January 24, 2024 (within		
9		thirty (30) business days after the entry of the Preliminary Approval Order)		
10	•	Deadline for class members to opt out: April 23, 2024 (90 days after the Notice		
11		Commencement Date)		
12	•	Deadline for class members to object: April 23, 2024 (90 days after the Notice		
13		Commencement Date)		
14	•	Deadline for class counsel to file motion for final approval:		
15		2024 (16 court days prior to final fairness hearing)		
16	•	Final fairness hearing: 4/7 , 2024, at 9: 0 ~	7	
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19		Dated: 12/8/23 Rum Est m		
20		MAREN E. NELSON		
21		Judge of the Superior Court		
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